The Caribiner Group
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THE CARIBINER GROUP

Business Meetings
Corporate Communications
Corporate Events
Education & Training
Exhibits & Displays
Film & Video
Computer & Multimedia Technologies
Music & Entertainment
Product Launches
Recognition Events
Satellite/Teleconference

MEDIA FOR EXHIBITS, DISPLAYS, AND PERMANENT INSTALLATIONS

Each month, more than a million people are impressed, entertained and informed by The Caribiner Group media in theme parks, museums, trade show exhibits and corporate galleries across the nation.

At the same time we are the leading American producer of business-to-business events... running at a level of over 400 meeting days each year.

These business assignments offer an unusual advantage to corporate exhibit and museum projects in that we endlessly seek out and test innovative audio-visual delivery systems, search for new talent resources, and are on stage for live audiences who respond with instant, and often measured, feedback. Our corporate clients trust us to know a great deal about audiences and how to move them...both in main tent and seminar sessions.

These events are launched from seven facilities — in New York, White Plains, Boston, Chicago, Detroit, and San Francisco, Southern California — employing over 150 full-time, Caribiner-trained professionals.

Our New York facilities occupy 40,000 square feet on five floors adjacent to Lincoln Center. The New York offices feature full staging, creative, art, and production departments.

Since our Chicago office opened ten years ago it has twice outgrown its original space.

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Source: https://www.industrydocuments.ucsf.edu/docs/tlfm0004

Our Detroit office offers exclusive services to the Ford Motor Company in all aspects of business-to-business communications.

And in Southern California, we've opened Multimedia, a division of The Caribiner Group, to serve corporate, entertainment, advertising and architectural firms with comprehensive computer design and animations. We produce, in house, media for theme park simulator rides, architectural models in CAD, or corporate logos, in print, motion picture, digital broadcast video or 1125/60 High Definition.

Multi-year construction schedules and long term maintenance responsibilities encountered in permanent corporate galleries and museum installations make financial stability a high priority in choosing resources. Thus our relationship with E.M. Warburg, Pincus & Co., Inc. as our partner and largest shareholder is valued by clients in the private and public sectors.

CORPORATE AND MUSEUM EXHIBITS AND EVENTS

For over two decades, the media of The Caribiner Group have animated award-winning corporate exhibits, trade shows, theme parks, corporate galleries, visitor centers, private and public museums, World's Fairs, and other permanent or once-in-a-lifetime events.

In developing these projects, we partner as team members with museum or exhibit designers and builders. Our prime role is to create the media or live talent elements which are the "voice" of the installation, fitting seamlessly into the vision of the entire enterprise.

Examples of those collaborations include:

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Questor Simulator Ride, Busch Gardens, Williamsburg, VA and Tampa, FL

Questor is the simulator ride attraction now playing at Busch Gardens in Williamsburg and Tampa. It is a 4-minute roller coaster-like experience that is currently the world's largest audience simulator platform, seating 59 people. We conceived, wrote, directed and produced the pre-show video and 70mm main screen for the magical journey in which the fantasy vehicle and its riders fly, swim, bore through the center of the earth and plunge over a 300 high waterfall.

Museum of Science & Industry, Chicago, Illinois

The new U.S. Navy exhibit is "home port" for huge-scale versions of working areas on an aircraft carrier, submarine and AEGIS class destroyer. Our media include an interactive touch tour of a submarine, elaborate sound environments and games and a C.I.C. battle experience environment detailed authentically with working monitors, computer screens, Perspex screen battle maps, and surround sound. Designed by DMCD.

EXPO '86, Washington State Pavilion, Vancouver, British Columbia

One of the most popular attractions at Expo '86 in Vancouver, B.C. was the Washington State Pavilion, designed by DMCD, and its immense wall of visuals produced by The Caribiner Group. We shot film and slides for two months, and designed an array of 73 projectors filling the "World's Longest Screen." Designed for continuous access, viewers rode for 7 minutes past the screen on a people mover. The endlessly moving ride and show entertained over 2,500,000 people.

National Baseball Hall of Fame, Cooperstown, NY

The Caribiner Group was commissioned to conceive and produce an orientation-theater show for devoted fans, casual tourists, excited youngsters and adults.

Our set designers and staging technicians converted an old basketball gym into a 225-seat "Baseball Stadium" complete with a 9' x 27' screen, film projection, 18 slide projectors,

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painted scrims and wraparound environments, star fields, 12 suspended light boxes, powerful audio, theatrical lighting, and a huge automated scoreboard. The fully automated show is run three times an hour, starts at the press of one button, and runs 30 to 40 times a day.

NPE -- Dow Exhibit: McCormick Place, Chicago, IL

Created to dramatize Dow's service attitude to an audience who largely thought of them as commodity manufacturers, our theater show featured a three minute motorized people mover ride that carried viewers through special effects, video, and projected film environments, generating a 78% increase in viewer recognition of Dow's service.

IBM Innovations: 590 Madison Avenue, New York, NY

A highlight of the IBM Gallery of Science and Art was a unique "mediawall" which we designed, created and installed to tell the story of IBM basic research to all of their publics, from strategic allies to school groups. The inspirational quality for which this piece has been highly honored was enhanced by a unique delivery system of video monitors, projectors and fiber optics hidden behind a long, curved 35' wall of smoked plexiglass. Exhibit design by DMCD.

Examples of The Caribiner Group Media

MUSEUMS

Museum of Science & Industry: U.S. Navy Exhibit, Chicago, IL*

North Carolina Museum of History-Chronological History Gallery and Women's History Gallery, Raleigh, NC*

Smithsonian: Art of Northwest Indians Exhibit Media

Los Angeles Museum of Science; Olympics Presentation

Shelburne Museum of Americana, Shelburne, Vermont*

U.S.S. Intrepid Land, Sea and Air Museum, New York, NY*

Texas & Southwestern Cattlemans Museum, Fort Worth, TX*

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Biltmore Estate Asheville, NC Orientation Theater Media

Philadelphia Living History Center, Crafts, Assembly Line, Future, Songbook Media

VISITOR CENTERS

McDonald's Corporation Ray Kroc Museum Oakbrook, IL*

BMW Visitors Gallery, 320 Park Avenue, NY

IBM Advanced Business Institute, Palisades, NY (in progress)

AT&T Executive Briefing Center, Bedminster, NJ (in progress)

Bolt, Beranek and Newman, Inc, Conference Center, Cambridge, MA (in progress)

PERMANENT CORPORATE GALLERIES

IBM Gallery of Science and Art, Madison Avenue, New York, NY

Cablevision-Long Island Discovery Center, Cold Spring Harbor Laboratory Learning Center, NY*

National Academy of Sciences, Washington, D.C.

NASA, Cape Kennedy Spaceport, Visitor Orientation Videowalls Orlando, FL*

Hyland Laboratories

Continental Airlines Exhibit/Training

ENTERTAINMENT

QUESTOR simulator ride, Busch Gardens, Williamsburg, VA and Tampa, FL*

Washington State Pavilion, EXPO '86, Vancouver World's Fair

"The Boy From Mars" 70mm film, NASA Cape Kennedy Spaceport, Orlando, FL*

Cooperstown National Baseball Hall of Fame, Cooperstown, NY*

National Bowling Hall of Fame, St. Louis, MO*

Planet Ocean, Orlando, FL

San Francisco Experience

London Experience

Broadway Theater Visuals: *Sting's Three Penny Opera, Jackie Mason Tonight*

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Fremont Street Experience, Las Vegas (in progress)

TOURING SHOWS

Kraft General Foods Travelling Packaging Ideas Exhibit*

U.S. Department of Commerce: Agriculture, USA: two-year tour of USSR

Magazine Publisher's Association: three tours of 11 key markets

Dunhill International: 2 one-year tours of Germany (Skyline, Broadway Exhibits)

People Magazine: 3 month live cast tour of 20 key markets

Time Magazine: 3 month live cast tour of 29 key markets

Owens-Corning Fiberglas Corp: 3-month automotive and appliance plant tours

Pepsi Cola: "Careers" program in 2,500 high school assemblies, 2 years tour

TRADE SHOWS AND EXHIBITS

AT&T: Media at NHMA, SMI, ANPA, ABA, NRMA

Textron: Paris Air Show and Farnborough Air Show

BMW/NA: Detroit Auto Show, New York Auto Show

Dow Plastics: National Plastics Exposition, McCormick Place

IBM AIIM Show for Image Plus, Washington, D.C.

American Kennel Club: multiple shows

U.S. Department of Commerce: US Pavilion Theater - Paris Air Show

Koehler Company: N.A.H.B. Show

Cardinal Health, National Trade Show

General Exhibits and Displays: Computer INTERACTIVE Nutrition Education*

Mannington Corporation N.A.H.B. Show (live theater and video)

Merisel Distrib. - Tradeshow Media (video)

McGaw, Inc. - Tradeshow Media (video)

Porsche Cars North America - Tradeshow Media (videowall media)

Mazda Motors of America - Tradeshow Media (videowall media)

Lexus Division - Tradeshow Media (videowall media)

American Isuzu Motor Corp. - Tradeshow Media (videowall media)

Nissan Motor Corp. - Tradeshow Media (videowall media)

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Infiniti Division - Tradeshow Media (videowall media)

Samsung Electronics, COMDEX and Consumer Electronics Show Theater

Panasonic: N.A.B. Live Theater and Video

Philip Morris USA: NACS, AWMA, FMI, NEA, NAG

Sony Corporation: E-3 Show, Media and Theater (in progress)

*Open to public.

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CLIENT	LOCATION	PROGRAM	MEDIA	DAILY VISITORS
Cablevision Systems	Cold Spring Harbor, NY	Long Island Discovery	26 Min. Video/Slides	400
North Carolina Museum of History	Raleigh, NC	Past in Progress NC Women's History	9 Min. Video/Slides 10 Min. Video	700
Museum of Science and Industry	Chicago, IL	US Navy Exhibit	Multi-Media, Interactive and Sound Games	2,000
Busch Gardens	Busch Gardens, Tampa, FL	Questor	4 Min. Simulator Ride	11,000
Busch Gardens	Busch Gardens, Williamsburg, VA	Questor	4 Min. Simulator Ride	11,000
National Baseball Hall of Fame	Cooperstown, NY	Orientation Theater	12 Min. Event	2,500
Shelburne Museum	Shelburne, VT	Orientation Theater	9 Min. Multi-screen	150
NASA	Cape Kennedy, FL Spaceport	The Boy from Mars	20 Min. 35mm Film	2,500
NASA	Cape Kennedy, FL Spaceport	Visitor Orientation	15 Monitor Video Walls	4,000
Texas Cattlemen's Museum	Fort Worth, TX	Orientation Theater	8 Min. Multi-screen and Sound Environment	200
McDonald's	Oakbrook, IL	Ray Kroc Museum	Video Wall, Video and Multi-screen	50
Land, Sea, Air Museum	USS Intrepid NYC (45th St.)	Ships and Men in Space	Video kiosk	300
Museum of Bowling	St. Louis, MO	Bowling Hall of Fame	Multi-screen and Sound Environment	400

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